

SAMPLE MEDIA RELEASE

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FOR IMMEDIATE RELEASE:

(Today's Date)

One in three workers struck, bitten or kicked

Ottawa Ontario - A survey of employees at the local nursing home shows that 35 percent of aides have been struck, bitten or kicked on the job during the past two years. The staff union has invited the new Provincial Minister of Health, George Smitherman to attend the release of their report findings:

When: Friday August 24, 2007

Time: 10:00 - 11:00 a.m.

Where: Old Age Nursing Home 76 Longfellow Drive, Ottawa

"We knew there was a problem, but we didn't realize how widespread this kind of abuse of staff by residents was," said Joanne Little, president of Union XXX, which represents the 75 nursing home aides. Little adds that the root of the problem isn't unruly senior residents but staffing and program cuts which leave seniors, confused and frustrated.

"There isn't even time for us to offer additional assistance or to just chat with residents," said, Olivia Bird, one of the nursing home aides. "Ten positions have been cut during the past two years and the resulting speed up make the place seem like a factory than a real home".

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Contact Joanne Little president Union XXX

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